

FOOD & DRINK

No other Halifax media writes as much about food as The Coast. With over 52 pages a year dedicated to the city's food and drink scene, editorial highlights new and undiscovered restaurants, products and the people behind the city's favourite dishes. Coast events such as Halifax Burger & Tacos weeks and the Halifax Oyster Festival are truly unique food experiences for the city with thousands of foodies engaged in the various promotions and activations.



Events

- Halifax Burger Week March 26-April 1 \$175 / \$320 / \$795
- Halifax Oyster Festival Oct 3-4 partnerships available
- Halifax Taco Week Nov 12-18 \$320 / \$500

Paid partnership content

- Photo appears @thecoasthalifax grid labelled PAID PARTNERSHIP \$285
36.6k Instagram followers as of December 5, 2019



Newsletters

- Sponsored content and ad placement on bi-weekly Food & Drink newsletter \$365
Delivered to 8,000 subscribers through MailChimp as of Dec 10, 2019

2020 Editorial Calendar

- Eat & Drink Halifax contest Feb 6
- The Dessert Issue Feb 13
- Halifax Burger Week March 26 - April 1
- Brunch Guide May 7
- Best of Halifax Nominations starts June 1
- Food & Drink City Guide (SUMMER edition) June 5
- Patio Guide June 18
- Best of Halifax Final Ballot Aug 1
- Back To School Guide Sept 3
- Food & Drink City Guide (FALL edition) Sept 11
- Wine & Spirits Guide Sept 24
- Eat & Drink Dartmouth contest Sept 24
- Halifax Oyster Festival Guide Oct 1
- Halifax Taco Week Oct 12
- Holiday Spirits Book Dec 10



For more information on how you can activate your restaurant or product:
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