



# 2019 MARKETING CALENDAR

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## JANUARY

Well Being Guide / Jan 17

## FEBRUARY

Dating & Sex Readers' Survey Results / Feb 14

AF Eat & Drink Halifax Contest / Feb 14

PC Career Minded / Feb 21

## MARCH

AF Homes Halifax / Mar 7

Drinks Guide: Beer, Cider & Spirits/ Mar 14

E Halifax Burger Week / starts Mar 28

## APRIL

Weed Talk Cannabis Supplement / Apr 4

E The Coast Cannabis Session / Apr 6

PC Guided Tour Dartmouth / Apr 18

AF Homes Halifax / Apr 25

## MAY

CG Halifax Weddings City Guide / May 3

AF Brunch Guide / May 9

PC Guided Tour Hydrostone / May 16

## JUNE

Best of Halifax Nominations / starts June 1

CG Food & Drink City Guide / June 6

Tall Sips

E Drink Atlantic Cocktail Festival / June 6, 7, 8

New Music Guide / June 13

Hot Summer Guide / June 20

AF Get Out of Town (GOOT)/ June 20

AF Patio Guide / June 20

CG Summertime Visitor Map / June 27

PC Guided Tour Bedford / June 27

Canada Day Guide / June 27

## JULY

Halifax Jazz Festival / July 11

PC Guided Tour Downtown/ July 11

AF Get Out of Town (GOOT) / July 18

Pride Week Guide / July 18

Weed Talk Cannabis Supplement / July 25

PC Guided Tour Spring Garden / July 25

## AUGUST

Best of Halifax Final Ballot / starts August 1

AF Get Out of Town (GOOT)/ Aug 8

AF Homes Halifax / Aug 22

Back to School Guide / Aug 29

## SEPTEMBER

Fringe Festival / Sept 5

CG Student Map / Sept 6

AF Get Out of Town (GOOT) / Sept 12

CG Food & Drink City Guide / Sept 13

Fall Arts Preview / Sept 19

PC Guided Tour Quinpool Road / Sept 19

Wine Guide / Sept 26

AF Eat & Drink Dartmouth Contest / Sept 26

## OCTOBER

Oyster Festival Supplement / Oct 3

E Halifax Oyster Festival / Oct 4-5

PC Guided Tour North End / Oct 10

Nocturne Guide / Oct 17

PC Career Minded / Oct 24

## NOVEMBER

Best of Halifax Awards / Nov 7

E Best of Halifax Awards Ball / Nov 7

AF Homes Halifax/ Nov 14

E Taco Week / starts Nov 14

CG Halifax Weddings City Guide / Nov 22

PC Holiday Gift Book / Nov 28

## DECEMBER

Holiday Planner / Dec 5

Year in Review / Dec 12

PC Holiday Spirits Book / Dec 12

Double Issue/New Year's Eve Guide / Dec 19

AF ADVERTISING FEATURE

CG CITY GUIDE MAGAZINE

E COAST PRODUCED EVENT

PC PAID CONTENT

